

The printer that pays for itself!

5 reasons to buy TSP143ECO...

★ Low Cost High Quality

★ Reduced Environmental Damage and Operating Costs

- Uses less power than the competition
- **NEW** ECO futurePRNT Tools can reduce paper consumption by 70% or more

★ All Installation Accessories included in the Box!

- 1.8m Interface Cable
- Internal Power Supply with 1.8m power cable
- Wall mount kit with auto receipt reversal software for customer comfort
- Vertical Use Paper Guide
- 58 mm Paper Guide
- Installation CD with Marketing Tools

★ Logo & Coupon futurePRNT Software – included FREE of CHARGE

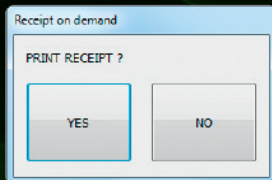
- Market-leading installation and Retail Tools Software enabling more effective use of current POS set-up as well as lower maintenance and installation costs due to multiple printer Pre-Installation Tool
- The TSP100 Series are the only printers in the world that never require taking out of the box before on-site installation



★ Unique Partial Cut 3mm Top margin saving paper with every receipt



★ Auto Reduction without changing original POS Software or simply "shrink" your 80mm receipt



★ Receipts On Demand Printing – asks the customer whether they need a receipt or not

- Only recycled packaging is used in the box (no polystyrene in sight) with special halogen free casing and Star ingenuity with power and paper saving management



★ Unparalleled industry warranty

- **NEW** Industry leading 4 year Warranty including print head and cutter

5 good reasons to buy Star...

1. Unique TSP143 Reliability
2. Unique TSP143 futurePRNT Software
3. Unique TSP143 Paper & Power Saving
4. Unique TSP143 Reduced Installation Costs
5. Unique TSP143 Price €€€€

and if you need a 6th reason...

...the Unique TSP143 can actually pay for itself!



TSP143ECO – the printer that pays for itself!

- Interface cable etc. included at purchase
- Reduced maintenance costs and complete confidence
- Reduced installation costs with easy graphic updates for logos and coupons